



Become a

gamechanging

HR leader



The Program

JOIN A COHORT OF HR
PROFESSIONALS FOR A MASTERCLASS
IN STRATEGY AND LEADERSHIP.

HR Velocity™ is a structured annual program for senior HR professionals ready for change. You are no longer a team of one!

You'll not only receive cutting edge knowledge and expertise that translate into a stronger HR strategy, but you'll also find a community of peers, tools, and inspiration to help you execute and succeed.

Leveraging the latest insights, learnings from HR influencers and industry leaders, coupled with strategic coaching, participants are equipped to become a trusted advisor to their executive team peers and organization as a whole.



Why Join?

1 A Revolution in HR Education

Designed solely for senior HR professionals ready to lead with impact, the structured curriculum provides you with the tools, insights, and resources needed to drive change within your organization and take your HR strategy to new heights.

2 A Thriving Community

One of the standout features of HR Velocity™ is the sense of belonging and likeminded peer group it provides. You're no longer a lone HR professional; you become part of a community that is unlike anything else available.

Why Join?

3 Stay Ahead of the Curve

Members will be immersed into a comprehensive range of topics from our 27 HR Disciplines™, the essential elements of any successful HR program, ensuring you're always up to date with leading insights and best practices in the field.

4 Unlock Leading Insights

Through HR Velocity™, you'll hear from some of the brightest minds in the HR world from across North America and gain practical experience through deep-dive sessions, interactive exercises and more.



I joined the HR Velocity Program™ because it's a unique opportunity to further broaden my network and learn from industry leaders. Its focus on providing cutting-edge insights and resources in the field is a big draw.

I believe in continuous learning, and this program is the perfect platform to stay updated in the ever-evolving world of HR.

– Shawn Paulson
Vice President, People and Culture



[SEE MORE TESTIMONIALS HERE!](#)



2025 Speakers



DEBBIE PEARMAIN

Employee
Engagement

January 14 & 16



JIM HARRIS

Volatility, Uncertainty,
Complexity, Ambiguity

March 18 & 20



DEVLIN LILES

Artificial
Intelligence (AI)

May 20 & 22



ANNIKA LOFSTRAND

Diversity, Equity, and
Inclusion

July 8 & 10



BRIAN BRENNAN

Change
Management

September 9 & 11



CAROLYN STERN

The Emotionally
Strong Leader

November 18 & 20

How It Works

Every other month, you'll meet in person to grow as a professional and bring added value to your organization through a wide range of timely themes.



Topics include:

- Employee Engagement in Challenging Times
- Navigating VUCA
- Using AI to Take HR to the Next Level
- Leveraging Your Unique DEI Opportunity
- Change Management for HR Leaders
- The Emotionally Strong Leader

Join the program for \$4,950/year and gain exclusive access to six full-day sessions with industry-leading speakers, plus meals included.



Edmonton
Vancouver



In-person
sessions



Bi-monthly
occurrences

>>> Other locations coming soon!

SAMPLE – HR Velocity™ Agenda Edmonton

Employee Engagement in Challenging Times

Meeting date: 01/14/2025 **Time:** 8:00 am – 4:30 pm

Meeting location: DoubleTree by Hilton West

Address: 16615-109th Avenue NW, Edmonton

Speaker: Debbie Pearmain



TIME	AGENDA ITEM / DESCRIPTION
8:00 am – 9:00 am	Arrival, breakfast and networking
9:00 am – 9:05 am	Welcome introduction
9:05 am – 12:00 pm	Speaker workshop (with break)
12:00 pm – 1:00 pm	LUNCH
1:00 pm – 2:00 pm	Bonus speaker presentation or breakouts
2:00 pm – 3:00 pm	Workshop exercises
3:00 pm – 3:15 pm	BREAK
3:15 pm – 4:30 pm	Goals, accountability review and closing remarks

SAMPLE – HR Velocity™ Agenda Vancouver

Employee Engagement in Challenging Times

Meeting date: 01/16/2025 **Time:** 8:00 am – 4:30 pm

Meeting location: Terminal City Club

Address: 837 West Hastings Street, Vancouver **Speaker:** Debbie Pearmain



TIME	AGENDA ITEM / DESCRIPTION
8:00 am – 9:00 am	Arrival, breakfast and networking
9:00 am – 9:05 am	Welcome introduction
9:05 am – 12:00 pm	Speaker workshop (with break)
12:00 pm – 1:00 pm	LUNCH
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In Partnership with CPHR

Gameplan HR™ is proud to partner with CPHR Alberta and CPHR BC & Yukon on the HR Velocity™ Program.

While program participants do not need to be CPHR members or designated, active members of CPHR Alberta and CPHR BC & Yukon will enjoy a 10% discount on their annual fees.



Earn CPD Credits

The HR Velocity™ Program has also been pre-approved for 6 CPD credits per session or 36 per annum.





Join the **Movement**

Enrollment is always open, so become a member of HR Velocity™ today and be the strategic advisor and coach your organization needs to thrive in today's dynamic business environment.

Apply now!

Contact us to learn more:

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VP, Client Solutions

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gameplanhr.ca

